



Newsletter

May 2025 - Issue 5

In This Edition

Your Leadership. ASHI's Future.

ASHI is calling on passionate members to lead, nominate, or serve. Apply by July 31.

Postcards from the Field

Share your most surprising inspection finds — your photo could be featured by ASHI!

Effective Marketing for Home Inspectors

Discover proven strategies to help you showcase your expertise and build lasting trust.

ASHI Affiliates Have Your Back

See what ASHI Affiliates offer to help you work smarter and grow your business.



Your Voice. Your Impact. Your ASHI.

Now's the time to shape the future of the home inspection profession — and ASHI needs leaders like you.

Are you ready to take a more active role in advancing the industry? Whether you're interested in serving, nominating a fellow member, or joining a committee that drives real change, this is your opportunity to make a lasting impact.

- ☐ [Apply for Officer or Board of Director](#)
- ☐ [Apply for the Nominating & Certification Committee](#)
- ☐ [Nominate a Fellow Member](#)

Your experience, insight, and dedication can help strengthen the ASHI community and elevate the profession for everyone.

Submissions are due by July 31.

Get Involved

Postcards from the Field

What's Lurking Behind the Walls? Show ASHI!

What's the wildest, weirdest, or most wonderful thing you've seen on the job lately? Snap a photo and share it with ASHI!

We're looking for real moments from the field — the good, the bad, and the downright puzzling. Send your photo and a quick caption to postcards@ashi.org and you might see it featured on our social media!

Show us what inspection life really looks like.

Submit Today

New on the ASHI Blog



Year-Round Marketing for Home Inspectors

While many home inspectors focus on peak seasons, the truth is that consistent promotion year-round is key to long-term success.

In our latest post, [Promote Your Business Year Round](#), we share proven strategies to help home inspectors strengthen their brand, build trust in their communities, and maintain visibility throughout the entire year. From educational workshops to social media tips, these simple, actionable steps will keep you connected with clients no matter the season.

Want to contribute to the ASHI blog? We're always looking for insights from inspectors in the field.

ASHI Member Benefit



Power Your Inspection Business with ASHI Affiliates

Looking for trusted products and services to support your home inspection business?

[The ASHI Affiliate Program](#) connects members with industry partners offering tools, resources, and solutions to help you grow.

The list of ASHI Affiliates is always expanding — take a look and see what's available to you.

[Explore ASHI Affiliates](#)

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