

About ASHI Affiliate Membership

The American Society of Home Inspectors (ASHI) Affiliate Membership is for industry vendors and suppliers who are seeking maximum exposure to home inspection professionals throughout the year. Special on-going recognition and add-on benefits are received based on selected level of Affiliate Participation.



There is no single better opportunity to reach out to the 5,500 members and prospects of ASHI. Keep your company or organization name highly visible when a home inspector is ready to make a purchasing decision.

Discover the value in

ASHI AFFILIATE GOLD MEMBERSHIP

- One Affiliate Gold member earned more than 5,000 clicks in a 30-day period, valued at more than \$1,000 alone.
- Your company contact information is included in new ASHI Associate kits

The American Society of Home Inspectors (ASHI), founded in 1976, is North America's oldest and most respected professional society of home inspectors. ASHI's goals have always been to build customer awareness of the importance of a quality home inspection and enhance the professionalism of home inspectors.



AMERICAN SOCIETY OF HOME INSPECTORS
932 Lee Street | Des Plaines, IL | 60016
www.ASHI.org | 800-743-ASHI | hq@ashi.org

*It's time to renew or
sign up for your*

Affiliate Membership in ASHI

or Upgrade to Affiliate Gold



Who should be an ASHI Affiliate Member?

- Suppliers and vendors to the home inspector community who are looking for visibility within the profession year round
- Suppliers and vendors interested in being involved in ASHI programs and events
- Suppliers and vendors who are looking to streamline their spending and consolidate their ASHI purchases into one convenient package.

Choose an Affiliate Membership Option:

Affiliate Basic for companies looking for basic exposure:

- Two free links and description on ashi.org in our Products/Services area (\$500 value)
- Annual subscription to the *ASHI Reporter* (\$45 Value)
- Reduced rates for receiving CE approval for education courses (50% savings)
- Use of special Affiliate logo for your marketing and advertising activities (Exclusive to ASHI Affiliate Members)
- Reduced rates for exhibit booths at InspectionWorld, ASHI's Annual Conference and Exposition (20% savings)
- Reduced advertising rates in our publications (20% savings)
- Access to the ASHI Membership Forum discussion boards on ashi.org (Exclusive to ASHI Affiliate Members)
- Special listing on ASHI's online Membership Directory (Exclusive to ASHI Affiliate Members)
- One single use of the entire ASHI membership mailing list (\$2,000 value)

All benefits are subject to explicit terms and conditions as indicated on the Affiliate Application enclosed.
Affiliate Gold participants must commit by Nov.1, 2010 to ensure receipt of all benefits.

Sign up today for your ASHI Affiliate membership

Fill out and return the enclosed Affiliate Membership Application, indicating your level of participation, and start enjoying the benefits immediately!

Affiliate GOLD for companies looking for the maximum exposure and benefits of membership:



ALL AFFILIATE BASIC BENEFITS PLUS:

- Two-page spread with **premium placement** in the *The Complete Home Inspection Product & Services Directory* (\$2,000 Value, see details at right)
- Your company contact information included in new Associate kits. Over 100 distributed monthly. (\$1,200 Value)
- Two uses of the of the entire ASHI membership mailing list (\$4,000 Value)
- Complimentary Web banner ad for 30 consecutive days on www.ashi.org (\$1,000 Value)
- Affiliate Gold status recognition in ASHI's Online Product/Services area (Exclusive to ASHI Affiliate Gold Members)
- Use of special Affiliate Gold logo for your marketing and advertising activities (Exclusive to ASHI Affiliate Gold Members)

Cost of the program: Affiliate Basic: \$660

Affiliate Gold: \$2,500

The Complete HOME INSPECTION Product & Service Directory

People use directories to look for specific products & services. **The Complete Home Inspection Product & Services Directory** will be mailed out to more than 5,500 home inspectors nationwide!

ASHI receives thousands of requests annually from its membership and nonmember inspectors on where to obtain products and services to help them in their inspection business.

In response, ASHI offers a great opportunity for targeted exposure for providers of products and services to meet demands of over 5,000 home inspectors looking for assistance in their buying decisions. In the coming months, ASHI will publish the fifth annual **Complete Home Inspection Product & Services Directory**.

The Complete Home Inspection Product & Services Directory features contact information, product information and advertisements for companies that serve the home inspection profession.

And even better is having your material sent to every new Associate who joins ASHI each and every month. Imagine getting your inspection software CD, company flyer or sample into the first box received by every new member in ASHI. **What's it worth to have your item placed into the hands of more than 1,200 inspectors annually?**

